The (Social Media Marketing Intern) is responsible for marketing We Are Champions For Christ Website and Podcast. Assisting with the creation of a social media strategy to increase awareness via social media platforms.

ESSENTIAL DUTIES AND RESPONSIBILITIES

1. Work with ministry director to create social media strategy to increase awareness via social media platforms.
2. Identify which social media platforms will be used to launch season 1 podcast.
3. Track and report data statistics across all social media platforms and website regarding podcast viewership and website hits.
4. Work with ministry director to create a strategy to increase website and podcast engagement.
5. Ability to work as part of a team.
6. Other duties as assigned.

QUALIFICATIONS

To perform this job successfully, an individual must be able to perform each essential duty mentioned satisfactorily. The requirements listed below are representative of the knowledge, skill, and/or ability required to be successful in this position.

1. Strong ministry focus, proactive, open and honest communication style.

2. Strong problem solving skills

3. Must be detail oriented, well organized and capable of working independently on a variety of assignments

4. Must possess excellent written and interpersonal skills

5. Must have strong working knowledge of social media platforms and marketing strategy

EDUCATION AND EXPERIENCE

• High School Diploma required

• Bachelor’s degree preferred, but not required

Contact: Eric Blake, Ministry Director at We Are Champions For Christ

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A logo for a sports team

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